Morgan Wiese

Caren West PR
Publicity Assistant Program
Portfolio

Spring 2022



Meet Morgan

Hi there! My name is Morgan Wiese and I am currently finishing up my last semester at the University of Georgia majoring in Public Relations with a minor in Theatre and and certificate in New Media. I'm from Peachtree City, Georgia, but I spent most of my childhood in Ohio so I have a soft spot in my heart for the midwest. Some of my favorite things in life include creating music, performing, exploring the outdoors, interacting with my community and checking out local restaurants and bars. I also love my sweet puppy who I am currently training to be a seeing-eye dog for the visually impaired. To say I'm excited to be joining Caren West PR is an understatement. I cannot wait to work with this amazing team to showcase our wonderful clients.

Writing Samples

Mother's Day Round Up

Mother's Day is just around the corner and it's time to start planning the celebration the special lady deserves. From a fiery meal at TWO urban licks, to mouthwatering brunch at Dantanna's, to tech-infused mini golf fun at Puttshack, to toasting the dog moms with a special hot dog and beer at Red's Beer Garden, there's something for everyone at these favorite Atlanta haunts.

Hit a Hole-In-One on Mother's Day at Puttshack

Calling all the fabulous mothers out there! On Sunday, May 8th, Puttshack invites families and friends to celebrate Mother's Day at Atlanta's only upscale, tech-infused mini golf destination. Upon arrival, moms, families and friends can take photos with a special Puttshack's step and repeat banner and balloons. Each mom will also receive a flower for the occasion. Guests are invited to enjoy delicious bites from the globally inspired menu along with an array of mocktail and cocktail offerings and test their skills during a high-energy, game of tech-infused mini golf. Families can celebrate from 11 a.m. to midnight. For more information or to book a reservation, visit puttshack.com. Puttshack Atlanta is located at 1115 Howell Mill Road, Atlanta, GA 30318. Stay connected on Instagram and Twitter at @puttshack.

Enjoy a Beautiful Mother's Day at TWO urban licks

Mother's Day is upon us and TWO urban licks invites dining enthusiasts to celebrate all the moms out there. Conveniently located on the Atlanta BeltLine, TWO urban licks is an ideal destination for Mother's Day on Sunday, May 8, 2022. Starting at 11 a.m., guests can enjoy a fiery brunch menu created by Executive Chef Shain Wainco, including staples such as the Biscuit and Gravy, Chocolate Banana French Toast, Crab Cake Benedict, and much more. For those wishing to celebrate Mother's Day later in the evening, from 5 p.m. to 10 p.m., TWO will be offering mouth-watering entrees for dinner. Top off the evening by getting cozy on TWO's patio and take in exceptional skyline views of the city. Reservations are recommended. For more information or to make reservations call 404.522.4622 or visit twourbanlicks.com. Stay connected on Twitter at @2urbanlicks and Instagram at @TwoUrbanLicks and on Facebook at www.facebook.com/TwoUrbanLicks.

Tackle Mother's Day at Dantanna's

Head to Dantanna's for a special Mother's Day celebration on May 8, 2022. Starting at 12 p.m. family and friends are invited to celebrate mom and indulge in Dantanna's extensive brunch menu including breakfast classics, indulgent waffles, sizzling skillets, and much more. Dantanna's entire brunch menu, created by Executive Chef Brad Parker, will be available, and brunch lovers can enjoy select brunch specials. To top off the experience, treat mom to a specialty cocktail. Dantanna's will be offering the "Mothers Love Sangria" featuring ingredients such as white wine sangria, blood orange syrup, strawberries, peaches, and cherries. Reservations are encouraged. Dantanna's is located at the Shops Around Lenox, 3400 Around Lenox Dr. Suite 304, Atlanta, GA 30326. For more information or to make a reservation visit ww.dantannas.com or call 404-760-8873. Stay connected on Facebook at Facebook.com/dantannas and on Twitter and Instagram @dantannas.

Have a Doggone Good Mothers Day at Red's Beer Garden

Anything is pawsible when you have a dog at Red's Beer Garden. This year on Mothers Day, Red's Beer Garden is ready to celebrate all dog moms that are anything but ruff. On Sunday, May 8, 2022, pup and kiddo parents can celebrate mom with everything from beer to brunch. From 10 a.m. to 2 p.m., enjoy a selection of delicious dishes such as the Dog's Mom Dog Special, a hot dog topped with melted cheese, a bacon strip, chopped bacon and Frank's hot sauce. All offerings can be washed down with a selection from Red's variety of alcoholic and non-alcoholic libations and enjoyed on the expansive, dog-friendly patio. As a special bonus, the first 10 dog moms who bring their pups will be thrown a bone and get a free Elsewhere Brewing bacon flavored seltzer water. It will also be available for purchase inside Red's for $3.50. Red's Beer Garden will be open on Sunday from 11 a.m. to 9 p.m. Red's Beer Garden is located at 1328 Boulevard SE, Atlanta, GA 30315. For more information, visit www.redsbeergarden.com or call 770-637- 2299. Stay connected on Facebook and Instagram at @redsbeergarden.

Go Loco and Celebrate Cinco de Mayo at Red's Beer Garden

Cinco de Mayo is nacho average holiday! On May 5, 2022, Red's Beer Garden is offering loco taco and beer specials that will leave partiers with something to taco 'bout. Try one of Red's Gringo Taco specials: A fun spin on Taco Bell's soft tacos, one with ground beef and another with veggie crumbles. Guests can pair their tacos with a selection of draft beers or choose a can or bottle from one of the 300 beverages in the self-serving coolers. Red's Beer Garden will offer Arches Mexican Empire on draft to celebrate the occasion. To take the fiesta to the next level, for any Arches beer purchase, draft or can, customers will be entered to win a $100 gift card to Arches Beer. Sunday hours are from 4 to 10 p.m. Red's Beer Garden is located at 1328 Boulevard SE, Atlanta, GA 30315. For more information, visit www.redsbeergarden.com or call 770-637- 2299. Stay connected on Facebook and Instagram at @redsbeergarden.

EVENT ALERT

TWO URBAN LICKS MOVEMENT AND MIMOSAS

Hop Into Spring With Movement and Mimosas with Laura Pound Fitness

Saturday, April 23rd, 2022 at 9:45 a.m.

Atlanta, Georgia- TWO urban licks is teaming up with Laura Pound Fitness for the Movement and Mimosas event on Saturday, April 23, 2022. Starting at 9:45 a.m, fitness and food fanatics are invited to participate in a 45-minute workout of movement, strength and cardio on the spacious patio overlooking the Atlanta BeltLine, followed by a complimentary mimosa or Bloody Mary for participants ages 21 and up. Attendees are encouraged to bring a yoga mat and 3 to 8 pound weights. Stick around after the workout to talk to Pelvic Health professionals, Dr. Kate Moise and Dr. Rachel Baumcartner, and enjoy brunch favorites including Chocolate Banana French Toast, Biscuits and Gravy, NOLA Shrimp and Grits, TWO Breakfast, and more. Tickets are available for purchase for $15 at https://app.arketa.co/laurapoundfitness/checkout/poXJiwjC5IgHY2eoOVqi. For more information, call 404.522.4622 or visit twourbanlicks.com.

WHAT: TWO urban licks Movement and Mimosas

WHEN: Saturday, April 23rd, 2022 at 9:45 a.m.

WHERE: 820 Ralph McGill Blvd. Atlanta, GA 30306

COST: $15 per person. Available for purchase

CONTACT: For more information, visit twourbanlicks.com or call 404.522.4622.

CONNECT: Stay connected on Twitter at @2urbanlicks and Instagram at @TwoUrbanLicks and on Facebook at www.facebook.com/TwoUrbanLicks.

TWO Urban Licks is located on the Atlanta BeltLine in the Old Fourth Ward at 820 Ralph McGill Blvd. Atlanta, GA 30306. Stay connected on Twitter at @2urbanlicks and Instagram at @TwoUrbanLicks and on Facebook at www.facebook.com/TwoUrbanLicks.

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Place Your Bets and Watch the Kentucky Derby at Dantanna's

Hold your horses, the Kentucky Derby is on its way! Giddy over to Dantanna's to watch the Kentucky Derby on Saturday, May 7th. Starting at 11 a.m. Derby fanatics are invited to rein it in and enjoy Dantanna's mint julep cocktail special while watching the coveted race. Cozy up inside the iconic Atlanta sports watching restaurant to watch the race or enjoy their expansive, dog-friendly patio. Calm the pre-race jitters down with libations and mouthwatering cuisine created by Executive Chef Brad Parker that includes a selection of starters, salads, burgers, sandwiches, steaks, pasta, desserts, and more. Dantanna's also offers a wide selection of cigars that guests can explore at The Buckhead Cigar Store inside the restaurant. For more information or to make a reservation, visit www.dantannas.com or call 404.760.8873. Dantanna's is located at the Shops Around Lenox, 3400 Around Lenox Rd NE #304, Atlanta, GA 30326. Stay connected on Twitter and Instagram at @dantannas.

National Margarita Day

Marg my words, National Margarita Day is just around the corner! On Tuesday, February 22, 2022, those with a love for tequila can get to wastin' away again at local haunts that are sure to shake out the best margaritas that Atlanta has to offer. From Dantanna's Prickly Pear Margarita, Puttshack's Spiced Pineapple Mezcal Margarita, to Best End Brewery's Tropical Margarita, there's something for all the margarita lovers to enjoy during this occasion.

Get Shaking At Dantanna's

Tequila lovers are invited on Tuesday, February 22, 2022, to enjoy National Margarita Day at Dantanna's. As a favorite Atlanta dining and drinking staple, margarita maniacs can choose from extensive drink menu to celebrate the occasion while enjoying options such as fresh seafood, sizzling steaks, juicy burgers, hearty salads, sandwiches and much more. For those who prefer enjoying National Margarita Day from the comfort of one's home, turn those limes into margaritas with Dantanna's Prickly Pear Margarita:

Prickly Pear Margarita

Ingredients:

1 1/2 oz Don Julio Silver Tequila
1 oz Prickly Pear Puree
3/4 oz Fresh Lime Juice
1/2 oz Agave Nectar

Preparation:

1. Rim glass with salt before, if desired.
2. Build in a bar tin with ice, shake and pour into a rocks glass over ice.

Dantanna's is located at the Shops Around Lenox, 3400 Around Lenox Rd NE #304, Atlanta, GA 30326 and has indoor and outdoor seating available. For more information or to make a reservation visit www.dantannas.com or call 404.760.8873. Stay connected on Twitter and Instagram at @dantannas.

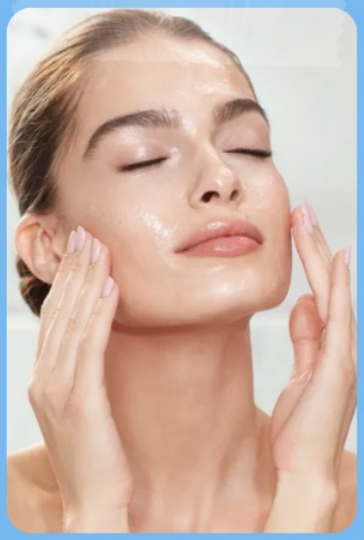
Chill Out At Best End Brewing Company

Take it easy! Best End Brewing Co. invites all revelers in search of a National Margarita Day celebration to come enjoy funky flavors and chill vibes. Pair Best End's Tropical Margarita with their signature Balkan Burger, a Chef Charcuterie Board, the Buffalo Chicken Dip, or another delicious dish. The Margarita combined with the Tiki-themed taproom is the perfect escape from this winter. Best End Brewing Company is located in the Lee+White complex at 1036 White St SW, Atlanta, GA 30310. For more information, visit www.bestendbrewing.com. Stay connected on Facebook at www.facebook.com/bestendbrewing and on Twitter and Instagram @BestEndBrewing.

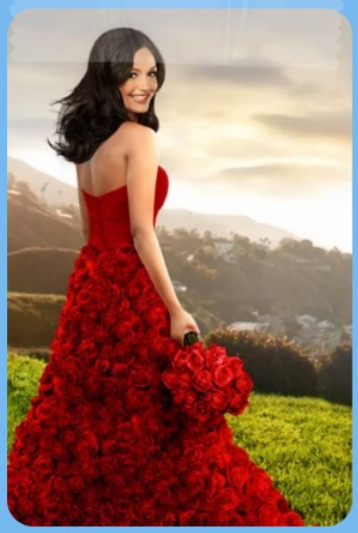
Putt Back Drinks at Puttshack

If you're looking to spice it up on National Margarita Day, head to Puttshack to tee up, eat up, and drink up. Before diving into the high-energy, tech-infused mini golf experience, enjoy one of their signature drinks, the Spiced Pineapple Mezcal Margarita. This specialty drink is topped with Jalapeño-flavored popsicle, giving all a kick to make that hole-in-one. For more information, to view the full menu, or to make a reservation for a round, visit puttshack.com. Puttshack opens at 4 p.m. Monday through Thursday and 11 a.m. Friday through Sunday. After 8 p.m., admittance is limited to 21 years and older. Puttshack is located at 1115 Howell Mill Road, Atlanta, GA 30318. Stay connected on Instagram at @puttshack, on Twitter at @puttshack, and on Facebook at www.facebook.com/Puttshack.

THE NEST







Spring Skin Care Tips:
https://cwprnest.tumblr.com/post/681356072893710336/spring-skincare-tips

Where to Celebrate National Beer Day in Atlanta:
https://cwprnest.tumblr.com/post/680171432811053056/where-to-celebrate-national-beer-day-in-atlanta

5 Most Jaw-Dropping Bachelor and Bachelorette Season Finales:
https://cwprnest.tumblr.com/post/678827424921878529/5-most-jaw-dropping-bachelor-and-bachelorette

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Did you know that the salt from sweat can damage your hair? Try using a conditioning hair mask before you hit the gym. #ProHairTip #WhiteSalonATL #StayBeautiful

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April showers bring May flowers and frizzy hair. Fight the humidity by making sure you're using a good conditioner! #StayBeautiful #WhiteSalonATL

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This sleek ponytail had us STUNNED. Demi Singleton knows how to rock this power style #Oscars #StayBeautiful

